

2003 Pricing Survey

Program:

Bowling Center Snack Bar

	Line Items																					Remarks	
	Hamburger	Cheeseburger	Hot Dog	Chili Dog	BBO	Chicken Fillet	Grilled Cheese	Tuna Sandwich	Chicken Salad	5" Pizza	10" Pizza	BLT	Club Sandwich	Chili	Soup	French Fries	Onion Rings	Chef Salad	Nacho Chips	Soft Drinks	Coffee		Hot Cocoa
Fort Monroe Current Price	\$2.25	\$2.40	\$1.25	\$1.60	\$2.50	\$2.50	\$1.25	\$1.75	\$1.75	\$2.50	\$5.00	\$2.00	\$3.50	1.50/\$2.00	\$1.25/\$2.00	\$1.25	\$1.25	\$3.75	\$2.00	.70/\$1.50	.40/.55/.75	\$0.50	Soft Drink Refills
Military Competitors																							
Langley Bowling Center	\$2.40	\$2.75	\$1.10	\$1.55	\$2.60	\$2.75	\$1.05	\$3.40	\$2.90	\$2.60	\$7.35	\$2.30	N/A	1.65/2.25	\$1.75	\$1.45	\$1.95	\$4.75	\$2.00	\$1/\$1.25/\$1.50	.65/.95	.95/1.25	No Soft Drink Refills
FT. Eustis	\$1.90	\$2.20	\$1.75	\$2.25	\$2.50	\$2.50	\$1.65	\$2.50	\$2.50	N/A	N/A	\$2.50	\$4.25	\$1.75	\$1.75	\$1.50	\$1.60	\$3.75	\$2.50	.90/\$1.50	\$0.80	\$0.80	No Soft Drink Refills
Commercial Competitors																							
Century Lanes	\$1.95	\$2.10	\$1.25	\$1.85	\$2.50	\$2.15	\$1.25	\$1.75	N/A	\$3.85	\$4.90	\$1.85	\$4.15	N/A	N/A	.95/\$1.75	.90/1.60	N/A	\$2.65	.65/.90/1.20	.65/.85	.65/.85	No Soft Drink Refills
Spare Times	\$2.50	\$2.80	\$1.50	\$2.10	\$2.75	\$3.50	\$1.50	\$2.95	\$2.95	\$3.25	N/A	\$2.25	\$4.50	N/A	N/A	1.25/2.10	N/A	\$4.75	\$2.75	1.25/1.50/1.75	.95/1.05	\$0.85	No Soft Drink Refills
Classic Lanes	\$2.25	\$2.75	\$2.25	\$2.75	\$3.50	\$3.75	\$2.15	N/A	N/A	\$3.50	\$6.50	\$2.75	\$3.75	2.25/3.25	2.25/3.25	1.75/2.25	N/A	\$4.95	\$2.95	1.65/1.90	.75/1.00	\$1.25	No Soft Drink Refills
Fort Monroe - Recommended Price				\$1.75				\$2.00	\$2.00			\$2.25	\$3.75			\$1.50	\$1.50	\$4.00	\$2.25	.90/\$2.00		\$0.75	